

FIG. 1

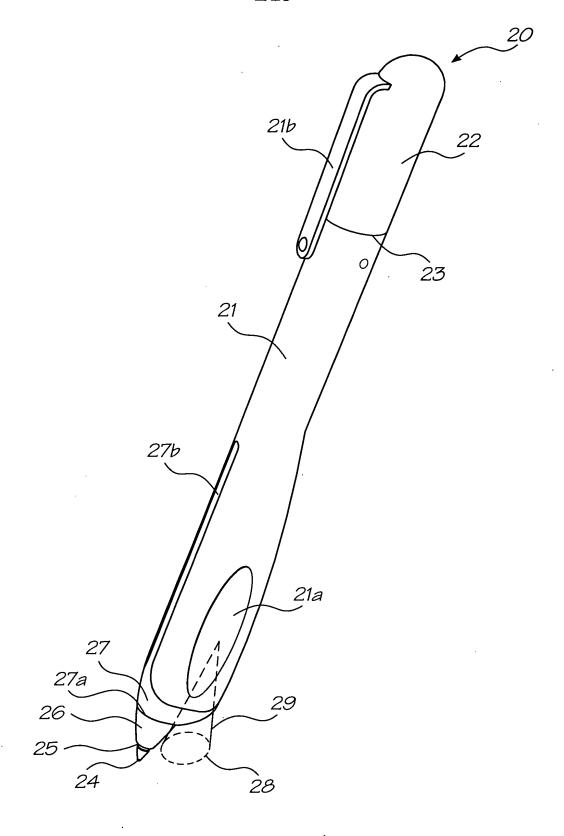


FIG. 2

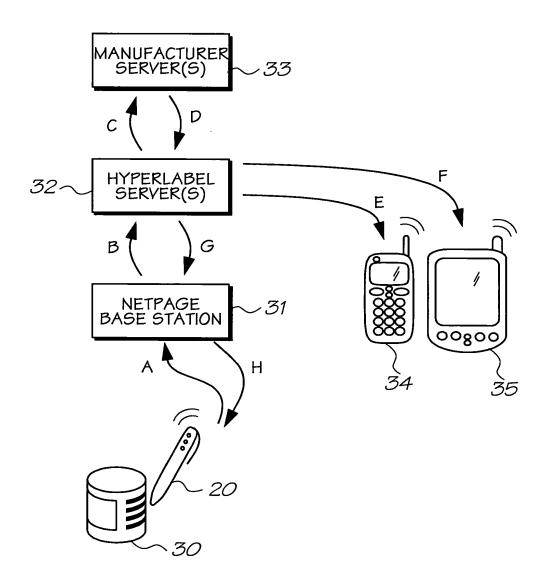


FIG. 3

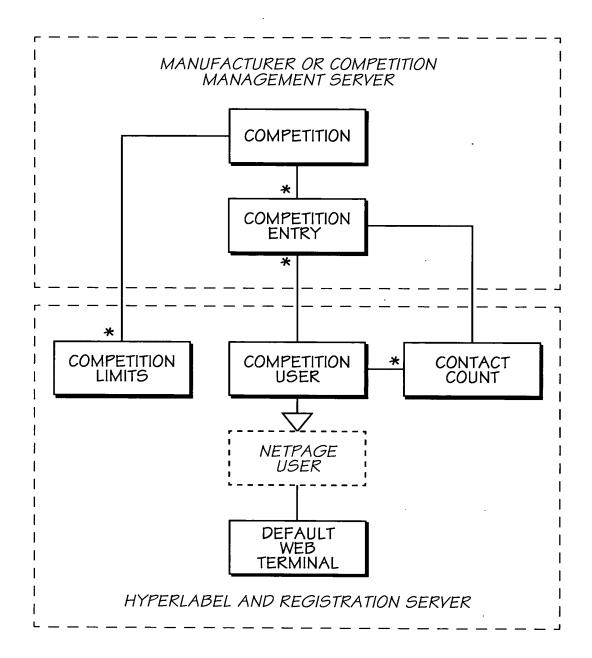


FIG. 4

COMPETITION NAME 50 COMPETITION ENTRY FORM		
COMP DESC	51	
CONDITIONS	53 MORE INFO	
TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT		
TEXT	~57	
ARE YOU LIKELY TO BUY TO YES NO	THIS PRODUCT AGAIN?	
PLEASE SIGN HERE TO CERT	SUBMIT ENTRY	
59 PRINT	CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON 56 HAVE I WON?	

FIG. 5

COMPETITION DETAILS	PAGE 1 OF 1
COMPETITION NAME	
THE DETAILS OF THIS COMPETITION ARE AS FOLLO	DWS:
COMPETITION DESCRIPTION: COMP DESC	
COMPETITION CONDITIONS:	
CONDITIONS  COMPETITION START: START DATE	
COMPETITION END: END DATE	
OTHER DETAILS	
PRIZE DETAILS	
PRIZE DETAILS	

COMPETITION ENTRY CONFIRMATION MESSAGE  ENTRY SUBMITTED: DATE TIME
COMPETITION NAME
YOUR ENTRY HAS BEEN RECEIVED GOOD LUCK!

## FIG. 7

COMPETITION ENTRY STATUS  ENTRY SUBMITTED: DATE   TIME		
COMPETITION NAME		
CONGRATULATIONS! YOU HAVE WON A PRIZE		
PRIZE DETAILS		
TO CLAIM YOUR PRIZE WE NEED TO KNOW YOUR DETAILS CLICK <claim prize=""> TO AUTHORIZE US TO CONTACT YOU</claim>		
CLAIM PRIZE  NO THANKS		

COMPETITION PRIZE CLAIM  COMPETITION NAME
CONGRATULATIONS ON WINNING YOUR PRIZE: PRIZE DETAILS
YOUR PRIZE WILL BE SENT TO YOU SOON THANKYOU!

FIG. 9

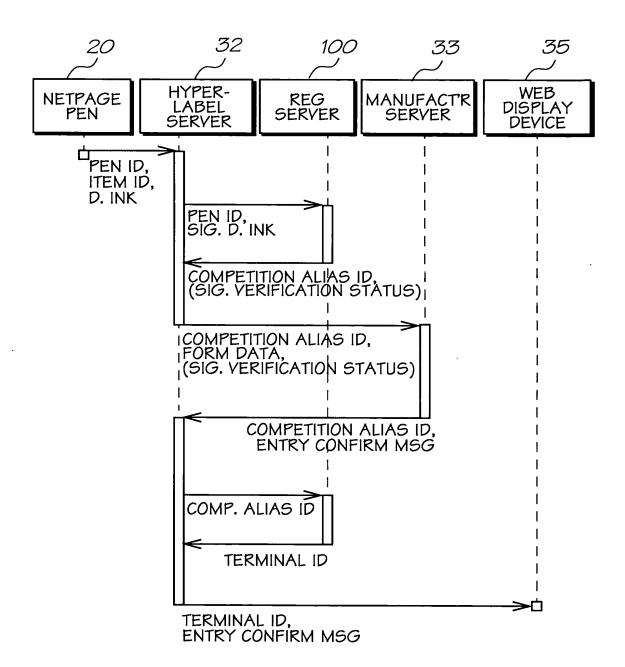


FIG. 10

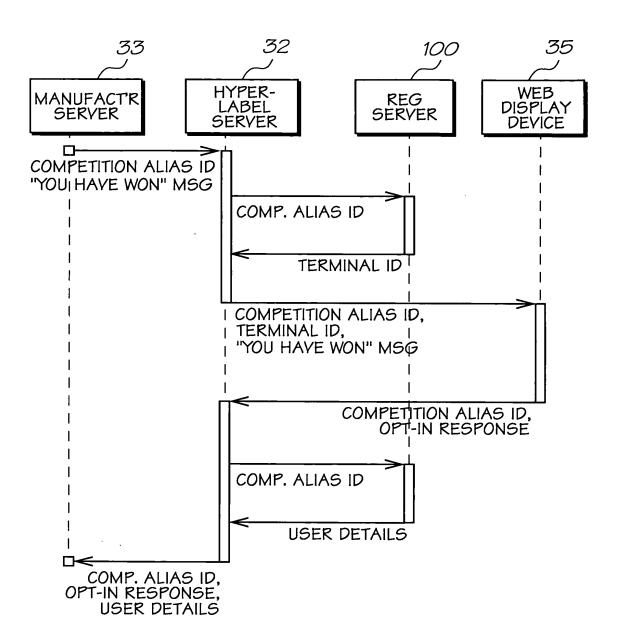


FIG. 11

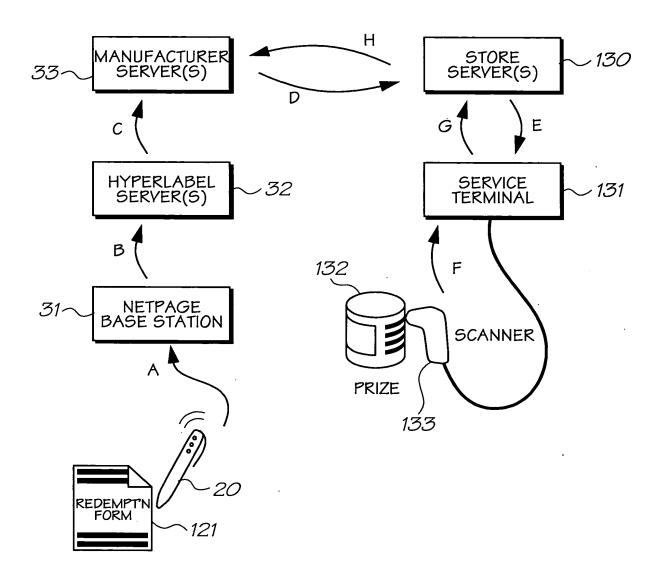


FIG. 12

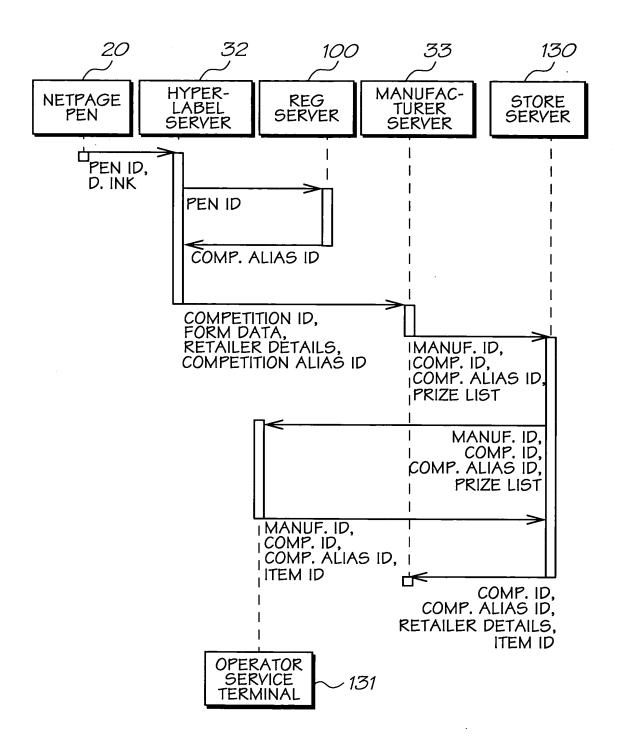


FIG. 13

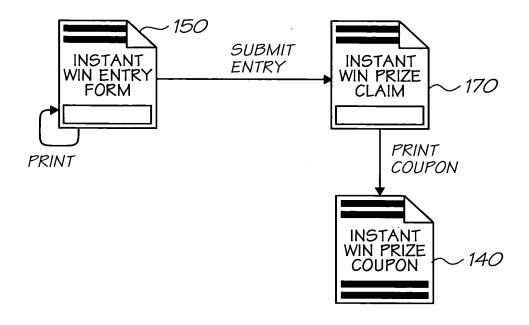


FIG. 14

COMPETITION NAME INSTANT WIN COMPETITION	
TICK THREE CORRECT ANSWERS AND WIN A FREE PACKET OF MINTS	
WHAT COLOR ARE OUR MINTS?	
WHAT ANIMAL FEATURES IN OUR AD?  KANGAROO PENGUIN BEAR	
WHAT OTHER PRODUCTS COME IN OUR RANGE?  CARS CHOCOLATES SHOES	
SUBMIT ENTRY	
PRINT 152	

150

FIG. 15

## INSTANT WIN COMPETITION

CONGRATULATIONS! YOU HAVE WON A FREE PACKET OF MINTS!

PRINT COUPON )~17

170

FIG. 16

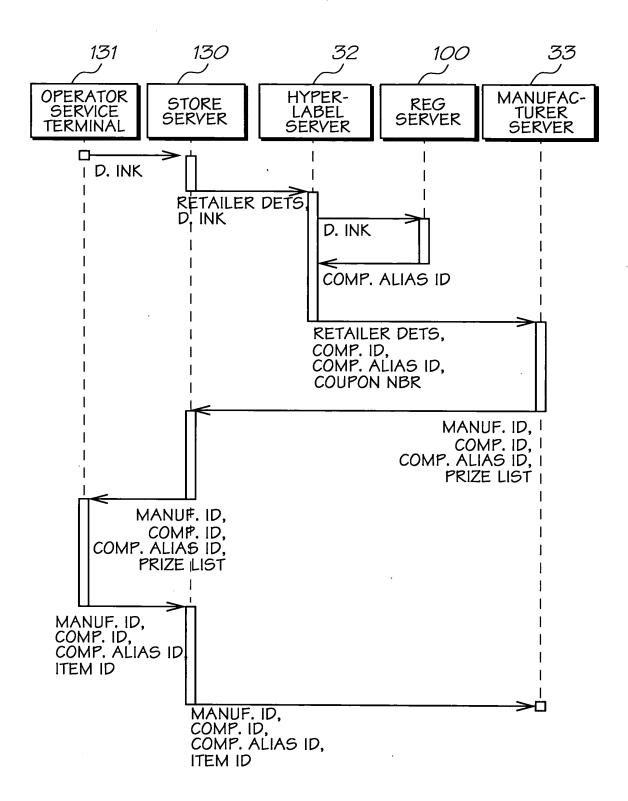


FIG. 17

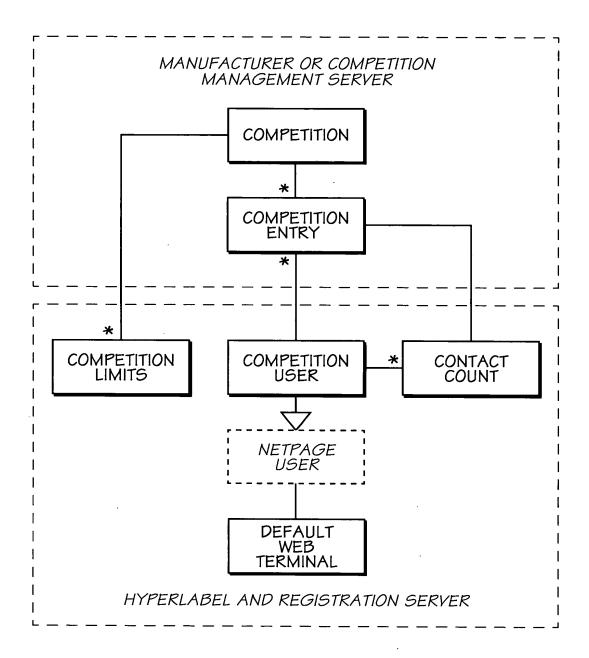


FIG. 18

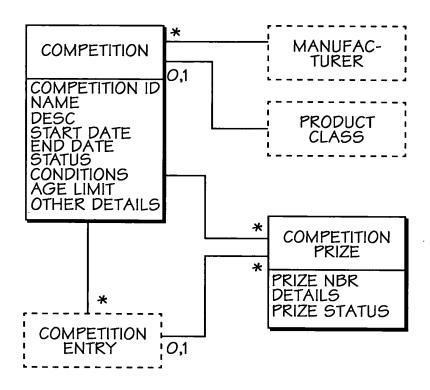


FIG. 19

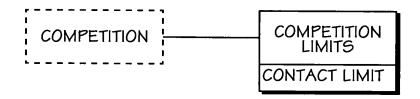


FIG. 20

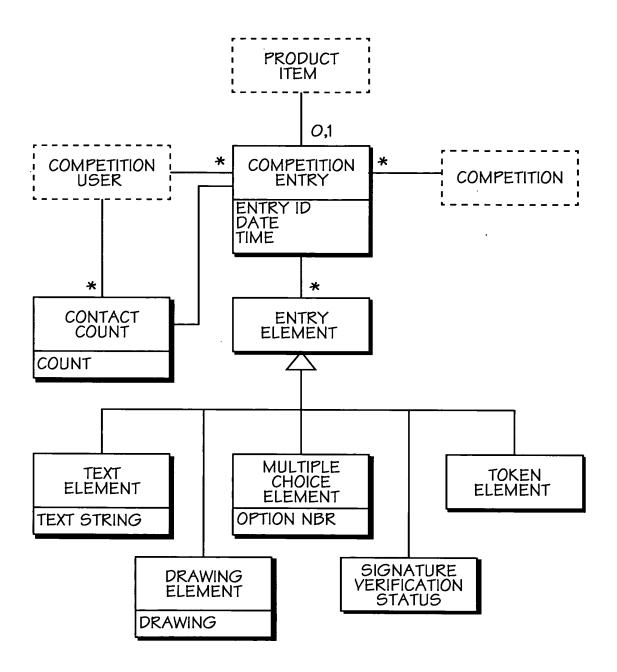


FIG. 21

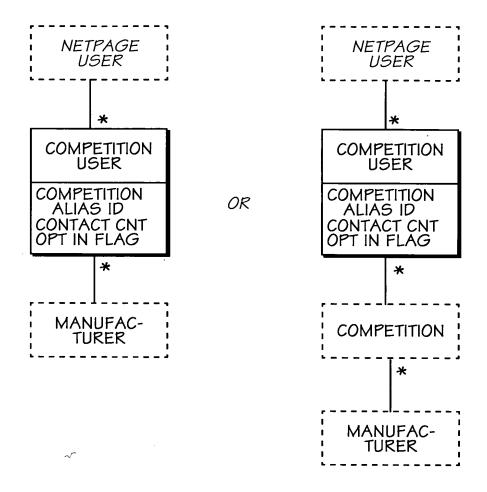


FIG. 22

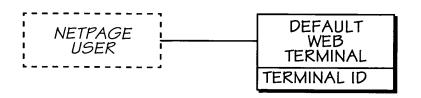


FIG. 23

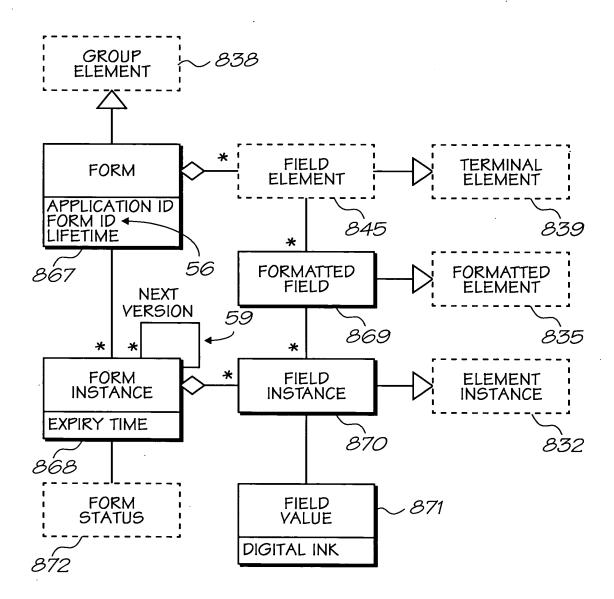


FIG. 24

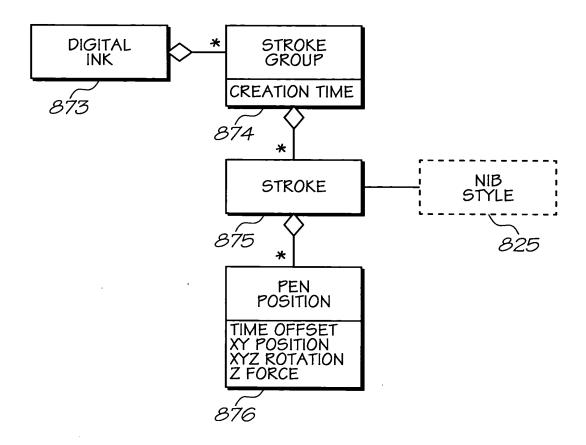


FIG. 25

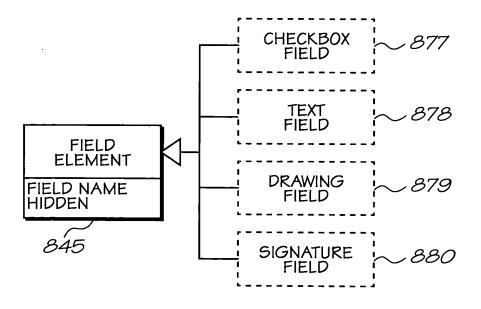


FIG. 26

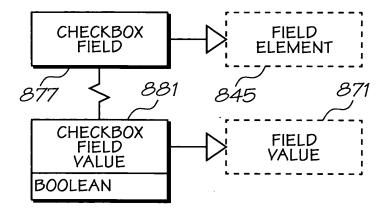


FIG. 27

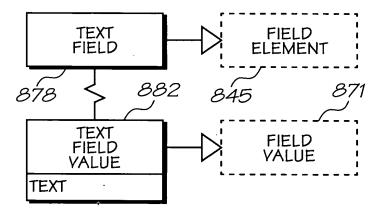


FIG. 28

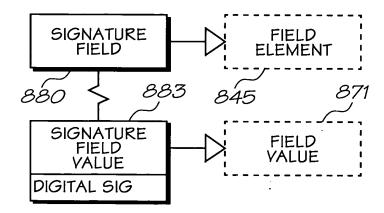


FIG. 29

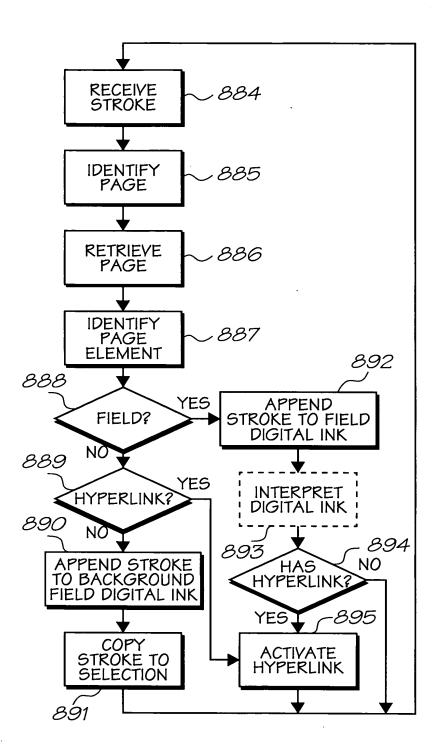


FIG. 30

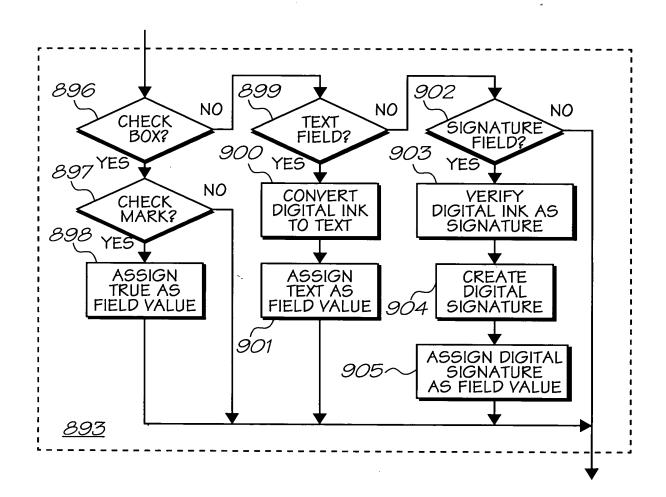


FIG. 30a

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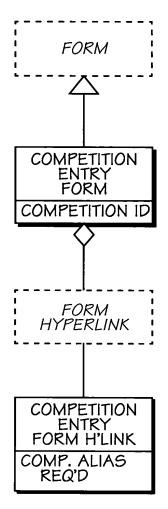


FIG. 31

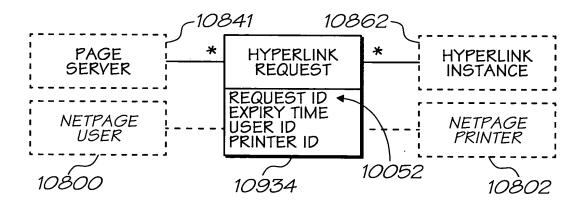


FIG. 33

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COMPETITION NAM		
COMP DESC		
CONDITIONS		
	MORE INFO	
TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT		
TEXT		
ARE YOU LIKELY TO BUY THIS F	PRODUCT AGAIN?	
PLEASE SIGN HERE TO CERTIFY YOU ARE OVER 18		
SIGNATURE	SUBMIT ENTRY	
	CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON	
PRINT	( HAVE I WON? )	

FIG. 32

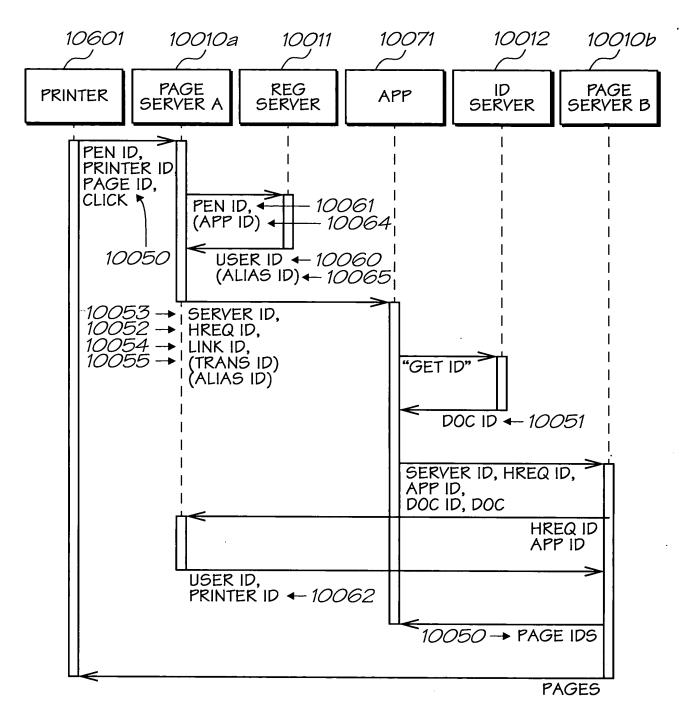


FIG. 34